



LOVE GOD
LOVE PEOPLE
EVANGELIZE



A Learning Community

AGENDA



| DAY | TIME | EVENT | FACILITATOR |
|--------------------|-------------------------|---|---|
| | 3:00 - 6:00 PM | Registration | |
| TUESDAY | 6:00 - 7:30 PM | Dinner & Keynote Speaker May I Ask You a Question? | Eddy Hallock |
| | 7:30 - 8:30 PM | Dessert & Fellowship | |
| WEDNESDAY | 7:30 - 8:30 AM | Breakfast | |
| Session 1 | 8:30 - 9:45 AM | The Power of the Gospel | Wade Akins |
| | 9:45 - 10:15 AM | Break | |
| Session 2 | 10:15 - 11:30 AM | Evangelism & Compassion Rhythms | Scott Harris |
| | 11:30 - 1:00 PM | Lunch | |
| Session 3 PANEL | 1:00 - 2:00 PM | Using Your Platform to Achieve Jesus' Mandate | Eddy Hallock |
| | 2:00 - 2:30 PM | Break | |
| | 2:30 - 3:45 PM | From Hesitation to Habit | David Gibson |
| Session 4 | 3:45 - 4:30 PM | Corporate Prayer Time & Close | Rod Graves |
| | 6:00 - 7:00 PM | Dinner | |
| | 7:00 PM | Fellowship | |
| THURSDAY | 7:30 - 8:30 PM | Breakfast | |
| Session 5 PANEL | 9:00 - 10:00 AM | Effective Tracking Methods & Strategies | Scott Harris |
| | 10:00 - 10:30 AM | Break | |
| Session 6 | 10:30 - 11:30 AM | Performing an Evangelistic Audit of Your Organization | Scott Harris |
| | 11:30 - 1:00 PM | Lunch | |
| Session 7 | 1:00 - 2:00 PM | Engaging the Church in Follow- up with New Believers | Scott Hoffman & Noe Treviño, Jr. |
| | 2:00 - 2:15 PM | Break | |
| Session 8 | 2:15 - 2:45 PM | What God is Doing Globally in Evangelism | Scott Hoffman & Rod Graves |
| | 2:45 - 3:00 PM | Commissioning Prayer | |

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*Stoller Foundation would like to extend heartfelt thanks to **Carlos Ichter** for providing music for this event.*

Then He said to them,
**“Follow Me, and I will make you
fishers of men.”**
Matthew 4:19

WELCOME

WELCOME TO STOLLER FOUNDATION 2026 EVANGELISM SUMMIT!
We are delighted to welcome you to Houston and what we plan and hope to be an exciting two days talking about how Jesus Christ transforms lives.

Many of you are experts in sharing the good news of Jesus Christ. Others are on the way. Some of you preach, some love to share one-on-one, but all are committed to engaging individuals with the Best Person who ever lived.

All my life I have been privileged to see what happens when a person encounters Christ and believes in Him as Savior and Lord. Their attitude changes; their verbiage changes; they experience peace and begin to dialogue with God, hear from Him, and follow Him.

In these next few days, you will hear words that will inspire and remind you of your own good work in the Name of Jesus. You will hear methodologies of gospel sharing. Many new ideas will come to your mind, even if you have witnessed for years.

On Wednesday and Thursday, you will be able to assess your ministries, enjoy interviews, dialogue with one another, and hopefully take home ideas to implement into your own ministries.

There will be time for you to get to know other ministries and network as much as your hearts desire. Take advantage of every minute you have at your tables, during the breaks, and after the meeting of the day is over.

In Isaiah 49:6, God said to the prophet (and today to you), **“I will make you as a light for the nations, that my salvation may reach to the end of the earth.”** Thank you for being that light! Thank you for being our friend.

By the way, why not talk to someone at the hotel about Jesus?

Sincerely,

Eddy Hallock, CEO
Stoller Foundation

EXECUTIVE COMMITTEE BIOS

Wade Akins was born in Bastrop, Louisiana. He was saved at age six called into ministry at 15. Wade earned a Bachelor of Arts in Sociology from Louisiana College and a Masters of Theology from New Orleans Baptist Theological Seminary. He went on to earn a Doctorate of Ministry in missions from Southwestern Baptist Theological Seminary. Wade is married to wife Barbara; they have three children and seven grandchildren.



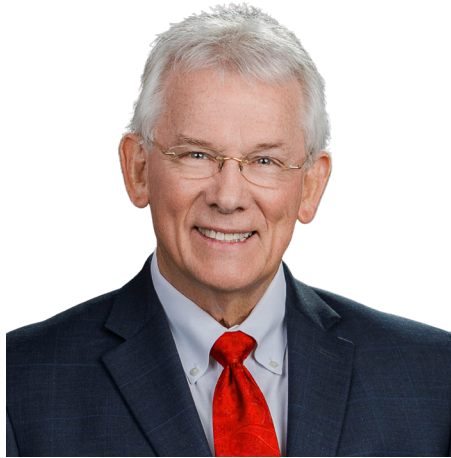
Wade Akins
Founder of Pioneer Evangelism Strategy

Wade has served as a missionary, evangelist, and discipleship trainer for 50 years.

- Served in Vietnam 1968-1970
- Served in Washington, D.C. 1971-1982
- Served in Brazil 1982-2000
- Served as a worldwide global church planter trainer 2000-2006
- Serving with Pioneer Missions Global 2006-present

Wade founded the Pioneer Evangelism (P.E.) Strategy, a discipleship training ministry that is based on the ministry of Jesus. Jesus did three things: He **formed** a team, **trained** His team, and **sent** them out. He has taught this method to over 60,000 pastors and leaders in 67 countries.

*“Evangelism is very important to me because I know **the power of the gospel to change people’s lives**. I do Evangelism three ways: mass, small group, and one-on one. For me now, personally, I do mass and personal and train nationals how to from Evangelistic small groups.”*



Eddy Hallock
Chief Executive Officer

Eddy Hallock was born to missionary parents in Rio de Janeiro, Brazil. He earned his Bachelor of Arts from the University of Oklahoma and Masters from Southwestern Baptist Theological Seminary in Fort Worth, Texas.

Over a 48 year career in ministry, he pastored several churches and served as a missionary in Brazil for 15 years. He served as the director of evangelism for the Carioca Convention and was executive director of the Governor's Island Baptist Association. Hallock's cultural experiences in the two countries have been a great asset to him as he served for 13 years as the Minister of

Missions at Tallowood Baptist Church in Houston, Texas.

Beyond his administrative role, Eddy was the liaison between Tallowood and 5 other ethnic churches that met on their campus; he worked with refugees, helped start new churches, and led over 30 mission trips overseas with volunteers to share the gospel and do philanthropic work, especially among the underserved.

Eddy has served for eight years as executive director and now chief executive officer with the Stoller Foundation in Houston. He is married to Brenda. They have 4 children and 8 grandchildren.

Scott Harris is the Vice President of Church and Global Engagement with Mission Increase. Mission Increase equips faith-based non-profits in organizational health. Scott's specific role is to help non-profits and churches around the globe work better together to disciple God's people to reach all peoples.

Born in San Jose, California, Scott grew up in the Caribbean and then worked in the United Kingdom and Hong Kong as a student minister and church planter with the International Mission Board (IMB). From 2009 – 2017, Scott served as an IMB Trustee and was Trustee Chairman in 2016 – 2017. For 18 years, he served as Missions Minister at Brentwood Baptist Church in Brentwood, Tennessee.

Scott and his wife Beth live in Brentwood. Beth was born in Taiwan and spent 30 years in Taiwan, China, and Hong Kong. They have two children, Elizabeth and Jonathan, who are both currently students at the University of Tennessee, Knoxville.

*"Why evangelism is important: **The Good News of the gospel is the best news and the only news that ultimately matters. Delivering the message of salvation is the most compassionate act of love that we can offer to another person.***

*How I use it in everyday conversations: Everyone in the world is asking some form of this one question – **What is the best way to live life on this planet?** Asking this question often generates robust conversation! **Evangelism is sharing with everyone the only true answer to this common question – both for life here on earth and life to come.***



Scott Harris
Vice President of Church and Global Engagement



Scott Hoffman
Director of Strategic Partnerships,
Donor Ministries

Previous work history includes:

- Executive Pastor & Campus Pastor, Trinity Church Virginia Beach
- Chief Executive Officer, Ocean Grove Camp Meeting Association
- Senior Pastor, First Congregational Church of Chester, New Jersey
- President, Small Leather Division, Bag Bazaar International, Ltd.

Education

- Doctor of Ministry-Church History, Andersonville Baptist Seminary
- Master of Divinity-Church History, Trinity Theological Seminary
- Master of Divinity program, New Brunswick Theological Seminary

*“Evangelism is important to me because I receive it as a **direct command from Jesus, a way to spread the Christian gospel, and a means to share the love of God and bring salvation to others.** It has been my experience that evangelism also **strengthens the faith of those who evangelize,** can transform communities, and helps fulfill the mission of the church by connecting people to Jesus and His message.”*

Scott Hoffman joined BGEA in November 2011 as a Regional Manager and was promoted to Senior Regional Manager in 2014. In 2015, he became Vice President of Donor Ministries. Scott was called back into pastoral ministry in 2018 but returned to BGEA in 2020 as Director of Strategic Partnerships for Donor Ministries, working with most of our major partners around the country; he directs funding efforts for all major outreach events globally, foundations and events teams.

Rod Graves brings a diverse background of over 25 years professional and ministry experience, having worked in retail management, education, and ministry service to the Lord.

Prior to joining Stoller Foundation, Rod was an instructional specialist for Alief ISD for 8 years, as well as a social studies educator for 12. He also worked as an assistant store manager for Kroger Co., Ross Dress For Less, and Enterprise Rent-A-Car. During his 25 years of service to the Lord, Rod has served in the choir, as a youth pastor, minister of assimilation, and minister of discipleship, among other roles.

Rod received his undergraduate degree from Prairie View A&M University and his Masters of Theological Studies from Southwestern Baptist Theological Seminary. He is married with two children.



Rod Graves
Training Manager

KEYNOTE

MAY I ASK YOU A QUESTION?
by Eddy Hallock

IN YOUR OPINION, WHAT IS THE NUMBER ONE REASON GOD PLACED YOU ON THIS EARTH?

THE BENEFITS OF BEING A SON OR DAUGHTER OF GOD

“SPRINKLING” THE NAME OF GOD INTO CONVERSATIONS

MEMORIZE A METHOD

UNDERSTAND THAT JESUS IS THE BEST

SCRIPTURAL PRINCIPLES THAT GIVE YOU POWER TO SHARE

ADD PASSION TO YOUR RELATIONSHIP WITH JESUS

SESSION 1

THE POWER OF THE GOSPEL by Wade Akins

Romans 1:15-17

Session Description: *The power of the Gospel comes from the power of the Holy Spirit. Our goal is to evangelize to make disciples that make disciples. This session will describe what the gospel is and how to effectively communicate it to lost people, which results in new churches.*

OUR PURPOSE

OUR GOAL

1. WHAT IS THE GOSPEL?

2. THREE MAJOR WAYS TO PRESENT THE GOSPEL

a.

b.

c.

3. THE THREE PHASES IN PRESENTING THE GOSPEL

a.

b.

c.

4. TWO TYPES OF CULTURES

a.

b.

5. THE DISCIPLESHIP PROCESS

a. STEP ONE:

Our booklets are:

- The Good News of Jesus... 7 Stories with Spiritual Truth Lessons
- Beginning A New Life In Christ
- Growing Deeper in Christ

b. STEP TWO:

REFLECTIVE QUESTIONS

c. STEP THREE:

d. STEP FOUR:

e. STEP FIVE:

FOLLOW-UP

1.

2.

3.

1. What is the gospel according to the Bible?

2. Can you share a story of someone you led to Christ whose life was changed as a result of receiving Christ?

3. What are the three major ways to present the gospel, and which one do you do mostly?

4. What are the three phases of presenting the gospel? Do you do all three phases when you share Christ?

5. What are the two types of cultures as presented by Wade Akins?

6. What is your discipleship process for those who accept Christ?

7. Do you accurately document all phases of your ministry? If so, how do you do this?

REFLECTIVE QUESTIONS



<https://www.menti.com/alirbvm76zvj>

YOUR EvQ EVANGELISM QUOTIENT

Score each question on a scale of 1 to 10

Our ministry's definition of evangelism is known, highlighted and reinforced across the organization

Score: _____

Our ministry regularly discusses/evaluates our evangelism efforts

Score: _____

Our board/leadership/staff/volunteers see their role through an evangelism lens

Score: _____

Our budgets, goals, activities and strategies are appropriately driven by our evangelism priority

Score: _____

Our messaging/communications adequately reflects our evangelistic priorities and activities

Score: _____

Our recruitment efforts for board members/staff/ volunteers highlights our evangelistic focus

Score: _____

Our ministry has a demonstrated commitment to grow our evangelism effectiveness

Score: _____

Total Score: _____ out of 70

SESSION 7

ENGAGING THE CHURCH IN THE FOLLOW-UP WITH NEW BELIEVERS by Scott Hoffman

Session Description: *The church is, in fact, the sole entity that God has entrusted with both the capability and the responsibility of displaying and declaring His glory to the world. In other words, there is no 'plan B.' The role of the church in the mission of God necessitates that we see our life in Christ as something inseparably connected to the life of the church.*

This session is designed to confirm that we are intentionally engaging the local church in our ministry - not just in the platform of our ministry - but especially in the evangelism and follow-up from our evangelistic efforts. Together we explore mechanisms and concepts for precisely how to do this!

GOD'S PLAN A

ATM OR COMPETITION?

WHAT'S OUR PRIMARY GOAL?

OUR BEST PARTNERS

TWO PRIMARY OBJECTIVES

a.

b.

CHURCH PARTNERSHIP MUST BE INTENTIONAL

LASTING BENEFITS OF PARTNERSHIP

a.

b.

c.

d.

ENCOURAGING & EQUIPPING

ENCOURAGING - MOBILIZING - TRAINING

CLWC 1 - THE EFFECTIVE CHRISTIAN LIFE

CLWC 2 - THE CHRISTIAN WITNESS

CLWC 3 - EFFECTIVE FOLLOW-UP

BRING A FRIEND

LIVING IN CHRIST

GROWING IN CHRIST

CHURCH LOCATOR TOOL

ASSESSMENT TOOL

REFLECTIVE ASSESSMENT

1. How will your organization help the church follow-up with new converts?

2. You have adequate materials in place to partner with the church to support long-term spiritual growth after conversion.

Strongly Disagree Disagree Neutral Agree Strongly Agree

3. Our organization is more than willing to help equip laypeople to confidently share their faith.

Strongly Disagree Disagree Neutral Agree Strongly Agree

4. Church leaders we partner with feel supported by us in their evangelistic efforts.

Strongly Disagree Disagree Neutral Agree Strongly Agree

5. Our evangelistic programs are tailored to the needs of local congregations.

Strongly Disagree Disagree Neutral Agree Strongly Agree

6. We regularly evaluate the effectiveness of our church partnerships in evangelism.

Strongly Disagree Disagree Neutral Agree Strongly Agree

7. Does your organization offer evangelism training directly to churches? Yes No

Why or why not?

8. Describe a successful partnership with a church that led to increased evangelistic activity.

9. Do you have a follow-up strategy for a new convert for your organization? Yes No

REFLECTIVE QUESTIONS



<https://www.menti.com/altky2w77gyk>

PARTICIPANT DIRECTORY

4 EVER 4 GIVEN

A residential community that exists to facilitate and empower the recovery, healing and restoration of lives.

ALPHA USA

To equip and serve the church in its mission to help people discover and develop a relationship with Jesus. Our vision is the evangelization of the nations, the revitalization of the church, and the transformation of society.

AMG INTERNATIONAL INC.

Advance the gospel by equipping Christ-centered leaders and local churches around the world to meet the deepest needs in their communities.

ANANIAS HOUSE

Bridges the distance between believers in the West and the growing body of Christ in the Middle East and North Africa (MENA) through prayer, Bible training, and physical and spiritual resources to build up God's global family in an increasingly hostile world.

BF BBOY MINISTRY

Break Free exists to bring generational healing through gospel identity by multiplying churches in local Hip-Hop communities.

BILLY GRAHAM EVANGELISTIC ASSOCIATION

Continuing the lifelong work of Billy Graham, the Billy Graham Evangelistic Association exists to support and extend the evangelistic calling and ministry of Franklin Graham by proclaiming the Gospel of the Lord Jesus Christ to all we can by every effective means available to us and by equipping the church and others to do the same.

BOB TEBOW EVANGELISTIC ASSOCIATION (BTEA)

To fuel and saturate the Gospel message across southeast Asia.

CARE NET PREGNANCY

Demonstrates the love of Christ to those facing a pregnancy decision through the provision of spiritual, physical, emotional and educational support and by proclaiming the Gospel in a loving, confidential atmosphere. We are committed to upholding the truth that God creates human life in His image at conception.

CRU MILITARY

Win, Build, and Send Christ-centered, Multiplying Disciples throughout the worldwide military community.

EQUIP LEADERSHIP

To develop and mobilize Christian leaders within their circles of influence.

EYES ON ME

To open eyes to God's love, purpose, and identity — helping individuals see themselves as God sees them and live in the freedom of His calling.

GLOBAL AHEAD, INC.

To make disciples in all unreached peoples and places.

GO MOVEMENT

Mobilize and equip the body of Christ to evangelize everyone everywhere while working in collaboration to fulfill the Great Commission.

GO NOW MISSIONS, TEXAS BAPTISTS

Our mission is to send Texas college students to share the gospel across Texas, the USA, and the world.

HER WELL CENTER, INC.

To advocate for survivors and families of sexual trauma and or intimate partner violence as they reclaim their hope, regain their voice, and resist isolation.

IN HIS STEPS FOUNDATION

The Christian community foundation that empowers charitable givers & equips nonprofit fundraisers.

MEDIA IMPACT INTERNATIONAL

Equipping media ministries with the tools, training, and strategic expertise to maximize their impact for the Gospel.

MERCY GATE MINISTRIES

To demonstrate the life-changing gospel of Jesus Christ to those affected by human trafficking and sexual exploitation. Our vision is to break the bonds of captivity, impart power over victimization, and provide relational advocacy to help survivors of sexual trauma transition to healthy contributors to society.

MISSION INCREASE

Mission Increase equips donors, nonprofits and churches to multiply their collective kingdom impact, so more lives are transformed for Jesus (inspired by Ephesians 4:11-16).

NABOR HOUSE COMMUNITY

Invests in the growth and development of low-income children and their families by providing quality, affordable early childhood centers in a Christian environment, enabling parents to pursue employment or education.

OAKS OF RIGHTEOUSNESS

Offers evangelism to the incarcerated population as well as, housing for female ex-offenders who desire to make positive life changes and become productive members of society. In partnership with Texas Department of Criminal Justice serving the state of Texas.

PALAU

Palau exists to joyfully proclaim the Good News, unite the church, and activate believers in evangelism worldwide. We believe that because of Jesus' hope is possible for every person on the planet now and for eternity. Inviting people to know Jesus is the most loving thing we can do.

REACH A VILLAGE

We are called by God to train and equip local believers, enabling them to reach the unreached and bring them into fellowship with Jesus Christ and His Church through the power of the Holy Spirit.

REAL OPTIONS

To glorify God by valuing life, sharing truth, and restoring hope.

RENOVATION MARRIAGE

Renovation Marriage exists to restore hope and healing in marriages by equipping couples with practical tools to cultivate emotional healing and relational growth within the framework of Christian principles.

REVIVAL SPORT INC.

To Serve Communities, Make Disciples, Equip Leaders, and Catalyze Movements.

SET FREE

Exalt Jesus, Evangelize the lost, and Equip the Saints.

SHALOM FOUNDATION

We exist to bring healing and hope to underprivileged children in Guatemala by providing free, life-changing medical and nutritional care to those who need it most.

SHARPEN RECOVERY

Provide Christ-centered recovery housing that empowers individuals to overcome addiction, rebuild their lives, and experience lasting sobriety and freedom.

SPORTS QUEST

Sharing Biblical truth to reach, teach, and encourage next generation leaders through soccer.

SPREAD TRUTH MINISTRIES

Christians can struggle to share their faith for all kinds of reasons - whether from fear, uncertainty, or simply not knowing where to start. At Spread Truth, we equip followers of Jesus with gospel-sharing resources, gospel-ready training, and gospel-spreading opportunities so they can communicate the Good News with clarity and confidence in a post-Christian culture.

TEXAS BAPTIST CONVENTION, NOE TREVIÑO

Texas Baptists is a movement of God's people to share Christ and show love by strengthening churches and ministers, engaging culture, and connecting the nations to Jesus.

TEXAS CHRISTIAN COMMUNITY DEVELOPMENT NETWORK

To enable the seeker of purpose, meaning and truth to KNOW, LOVE & SERVE Jesus Christ.

THE BUCKET MINISTRY

The Bucket Ministry exists to share God's love through the gift of clean, safe drinking water and the message of Jesus Christ. We partner with local leaders to provide long-lasting water filtration solutions, offer ongoing support, and build relationships that open the door to life-changing discipleship. Our work meets urgent physical needs while introducing people to the living water found only in Christ.

THE MOORE CENTER

The Shalom Foundation is a faith-based 501(c)(3) nonprofit that provides life-changing medical and surgical care to impoverished children in Guatemala. Through the Moore Pediatric Surgery Center, volunteer medical mission teams collaborate with local medical specialists to provide health, healing, and hope to children and their families. These services are provided free of charge to the patients.

THE NEOS INITIATIVE

To ensure that every child knows the love of God and learns to show that love to others. We are committed to reaching children's especially in underserved communities with the hope of Christ through creative, consistent, and Christ-centered ministry. Through vibrant Vacation Bible Schools, Christian education, and local church partnerships, we guide young hearts to discover their identity in Christ, grow in faith, and become lights in their families and communities.

TRIAD

Global missions organization advancing the gospel among the hardest-to-reach places and people groups.

WORD COLLECTIVE

Word Collective provides resources and trainings to communities of believers around the world as they plant churches, translate Scripture, and seek holistic transformation. Whenever and wherever we're invited, we bring decades of experience and a dedication to listening to and learning from the communities with whom we work. We believe that faith grows deepest when shared in community and expressed through culturally meaningful ways.

WORKFAITH

Our mission is to provide faith-based training and coaching for anyone seeking long-term employment. We equip disadvantaged job-seekers with the skills and beliefs to gain employment and lead productive, grateful, and spiritually rich lives surrendered to God's will, God's way, and God's timing.

EVANGELISM RESOURCE LIST

EVANGELISM MADE PRACTICAL by Eddy Hallock

PEOPLE FIRST: THE HUMAN REDEMPTIVE PRIORITY by Sam Metcalf & Darren Prince, Novo Foundation

PIONEER MISSIONS GLOBAL PioneerMissions.org (All material is FREE!)
Main menus > Global > Training Materials

Select the book or studies you desire and your preferred language. Feel free to download and use in any way you desire.

PIONEER EVANGELISM by Wade Akins

A church planting strategy that has been taught in 67+ nations. (Available on Amazon.com)

GOOD NEWS OF JESUS by Christy

Evangelistic storybooks - 7 lessons

BEGINNING A NEW LIFE IN CHRIST by Christy

Initial Discipleship - 8 story lessons

GROWING DEEPER IN CHRIST by Christy

Teachings about basic Christian ethics from the Sermon on the Mount - 8 story lessons

SIMPLE MESSAGES ON CHRISTIAN DOCTRINE by Wade Akins

Stories to explain deep Biblical theology in a simple way - 12 chapters

BE A 24/7 CHRISTIAN by Wade Akins

Stories to teach about the Lordship of Christ

52 SERMONS by Dr. Jeff Brawner

These are for leaders around the world who have no resources and need good Biblical material for preaching and teaching. All the stories are from the Bible.

SHARING YOUR FAITH WITH MUSLIMS by Wade Akins

Available on Amazon.com



EVANGELISM CONVERSATION STARTERS

If you are interested in any of the following materials, additional copies may be obtained by emailing your request to the Billy Graham Evangelistic Association:

Helen Prieto at hprieto@bgea.org

CHRISTIAN LIFE & WITNESS CLASS Training on sharing your faith

BRING A FRIEND Resource

LIVING IN CHRIST Immediate follow-up resource after a decision for Christ

GROWING IN CHRIST Initial “discipleship” resource

Additional resources will be made available after the summit.



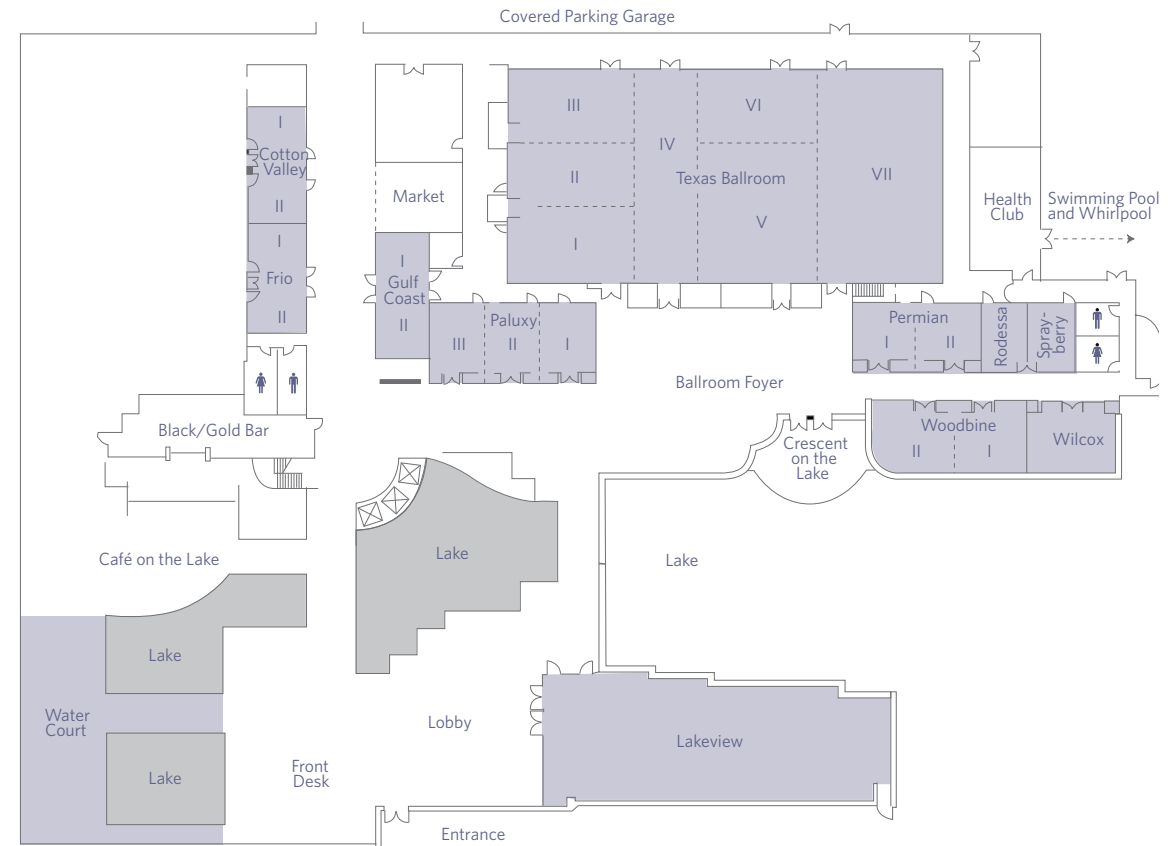
EVANGELISM SUMMIT SURVEY

VENUE MAP & LOCATION INFORMATION

HYATT REGENCY HOUSTON WEST
13210 Katy Freeway
Houston, TX 77079
T +1 281 558 8338
housalesleads@hyatt.com
hyattregencyhoustonwest.com
[@hyattregency](https://twitter.com/hyattregency)



FLOOR PLAN



STOLLER EVANGELISM SUMMIT

